

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 409873

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Miami Dade Residents First  
Name

2121 Ponce de Leon Blvd Suite 1100  
Address

305-340-1629  
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Rich Coon - President

Gloria Maggiato - Treasurer

Joaquin Uriquola

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is \_\_\_\_\_.
- b. The candidate seeks election to the office of \_\_\_\_\_ in  
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Miami Dade Residents First
- b. The Purchaser is \_\_\_\_\_.

**NOTE:** If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

# ORDER



WPLG, INC.

**Orders**  
**Order / Rev:** 409873  
**Alt Order #:** 08429456  
**Product Desc:** DADE RESIDENTS FIRST  
**Estimate:** 4320  
**Flight Dates:** 10/28/16 - 10/31/16  
**Original Date / Rev:** 10/27/16 / 10/27/16  
**Order Type:** GENERAL

**Primary AE:** Justin Votta  
**Sales Office:** PHI  
**Sales Region:** NAT

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 210 W. Pennsylvania Avenue Ste 250  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Miami Dade Residents First  
**Demographic:** A35+  
**Product Codes:** PA-Party-Affiliated  
**Priority:** P-2  
**Revenue Codes:** AGY, POL, ISSUE

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	2	\$3,000.00	\$2,550.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	2	\$3,000.00	\$2,550.00	4.50
<b>Totals</b>	<b>2</b>	<b>\$3,000.00</b>	<b>\$2,550.00</b>	<b>4.50</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	10/30/16	10/30/16	6a-Sun LCL 10 News Local 10 News Sunday @ 6am	CM	6-7am	-----1	:30	1	\$1,000.00	P-2	1.60	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/24/16		10/30/16		-----1					1	\$1,000.00		1.60			
2	WPLG	10/30/16	10/30/16	7a-Sun LCL 10 News Local 10 News Sunday @ 7am (7:30 AM-8:00 AM)	CM	7-8am	-----1	:30	1	\$2,000.00	P-2	2.90	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/24/16		10/30/16		-----1					1	\$2,000.00		2.90			
													Totals	2	\$3,000.00